



Sponsorship Opportunities



■ Who is SQGNE?

The **Software Quality Group of New England (SQGNE)** is an educational resource dedicated to providing a forum for the discussion of software quality and testing issues. We have been serving the needs of software quality professionals in the New England area since 1994.

■ Our Mission

An all-volunteer group, we are dedicated to providing software quality practitioners with access to local and national experts. Through our monthly meetings, these experts discuss trends, latest techniques, and best practices in the areas of software quality assurance and software testing. Specifically, our mission is to:

- Promote use of engineering and management techniques that lead to delivery of high quality software
- Disseminate concepts and techniques related to software quality engineering and software engineering process
- Provide a forum for discussion of concepts & techniques related to software quality engineering & software engineering process
- Provide networking opportunities for software quality professionals

■ Our Members

Membership in the group is free and open to all SQA and software professionals in the New England area. We currently have over 750 members.

Our members are active participants in our monthly meetings. We use LinkedIn to communicate to our members, post job openings, and provide a forum for an on-going discussion of topics of interest to our members.

■ Events

SQGNE meets on the 2nd Wednesday of each month from September through July. At each meeting, a recognized local or national expert speaks on a topic of interest. Typical meeting attendance ranges between 30–60 people.

Our website (www.sqgne.org) serves as a portal for information such as calendar of speakers, past presentations, becoming a member and links to events of interest to our community.

■ Why Sponsor

To provide free services to our members, we rely on the generosity of private & corporate donors to fund our modest expenses.

Sponsor contributions may cover travel expenses for nationally recognized speakers, refreshments offered at our meetings, copying costs, and books purchased for door prizes.

■ Sponsorship Levels

Sponsorships options include:

- Annual sponsorship—contribution of \$1,000
- Sponsoring one monthly meeting for \$200
- In-kind resources e.g. meeting space, office supplies, refreshments & admin services.
- A customized program tailored to meet your needs.

■ Sponsorship Benefits

Sponsorship provides our organization with resources that help us continue our mission of providing software quality practitioners with access to local and national speakers. Sponsorship provides your organization with several invaluable benefits, including:

Visibility

We acknowledge our sponsors at every event, in our publications, emails and on our website. Sponsorship increases the awareness of your organization among our members, speakers and guests.

Software Quality Excellence

Our members and speakers represent the who's who of software quality professionals. SQGNE sponsorship allows you to be connected with these leading thinkers, practitioners and institutions.

Corporate Responsibility

Corporate donations help advance the software quality profession in the New England area. Sponsorship helps position your organization as a responsible member of Boston's software quality community. It makes a statement of your commitment to software quality, within your organization & the community at large.

Tax deduction

SQGNE is a 501(c)(3) non-profit organization and is listed in Guidestar.org.

■ Become a Sponsor

We invite you to attend one of our meetings to get a sense of the agenda and discussion, and meet our members and speakers.

■ To Contribute

Donations can be cash or in-kind. Checks should be made out to SQGNE and sent to:

SQGNE
c/o Howie Dow, Treasurer
P.O. Box 315, Sudbury, MA 01776

Credit card contributions are accepted through networkforgood.org. Visit our website for a direct link to the SQGNE networkforgood.org page.

■ Contact Us

To speak with us about sponsorship opportunities, please contact us:

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